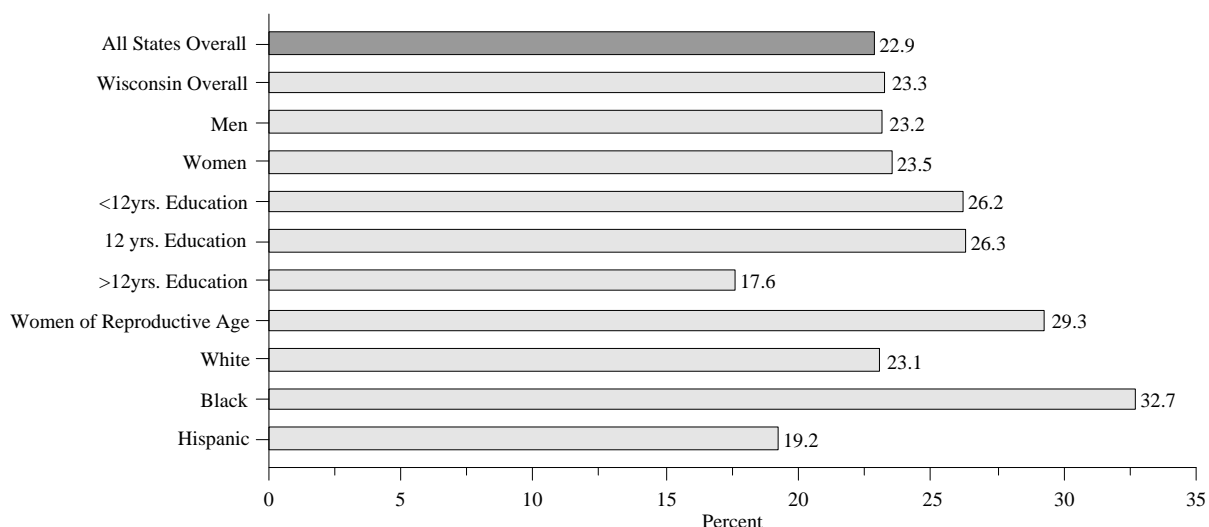




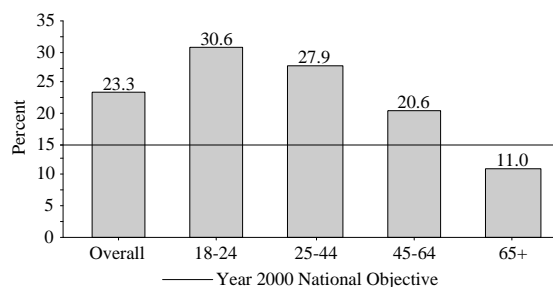
Currently, there are 843,400 adult smokers in Wisconsin.

Tobacco Use in Wisconsin

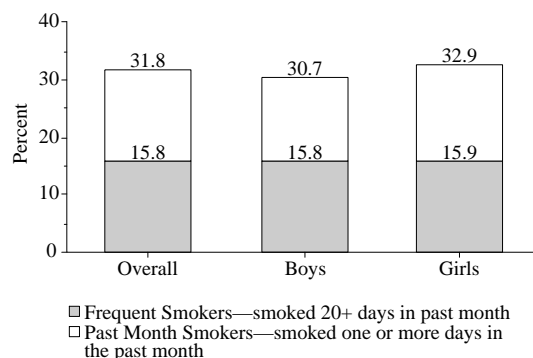
Current Cigarette Smoking Among Adults Aged 18 and Older, 1992-1993



Current Cigarette Smoking Among Adults by Age, 1992-1993



Past Month Cigarette Smoking Among Youth, Grades 9-12, 1993



Health Impact and Costs, 1990

DEATHS RELATED TO SMOKING		YEARS OF POTENTIAL LIFE LOST*	DIRECT MEDICAL COSTS RELATED TO SMOKING	
Overall	7,620	86,345 years or an average of 11.3 years for each death due to smoking. *Calculated to life expectancy	Total	\$683,000,000
Men	4,995			
Women	2,625			
Death Rate	313.3/100,000			
Rank	10 (No. 1 is lowest death rate)			

Smokeless Tobacco Use

CURRENT USE AMONG ADULTS AGED 18 AND OLDER, 1992-1993	PAST MONTH USE AMONG YOUTH, GRADES 9-12, 1993
All States 2.1%	All States 11.5%
Wisconsin 1.8%	Wisconsin 12.0%
Men 3.7%	Boys 21.0%
Women 0.0%	Girls 2.6%



However, another 1,040,500 adults in Wisconsin have quit smoking.

Tobacco Control Legislation, 1995

Excise Tax

Cigarette tax per pack 44.0¢
Rank = 11 (No. 1 is highest tax)

Federal and state taxes as a
percentage of retail price 33.0%*

Annual net tax revenue
from cigarettes \$158,118,000*

Smokeless tobacco tax:
20% of manufacturer's list price.

*Based on previous tax rate of 38¢/pack.

Minors' Access to Tobacco Products

Minimum age for sale: 18

Illegal for minors to purchase, possess, or use: Yes

Restrictions on Vending Machines

Vending machines must be located where minors
cannot access them unless machines are supervised.

Signage

Signs required on premises and affixed to vending
machines.

Licensure

Retail license and vending machine license required.

Penalties

Penalties to business owner, manager, or clerk.
Suspension of license for violation.


State Preempts Local Laws

Preemption of minor's access laws.

Advertising

No restrictions

Smokefree Indoor Air

Site	Restrictions				Penalties	
	100% Smokefree	Designated smoking areas with separate ventilation	Designated smoking areas required or allowed	None	To businesses	To smokers
State govt. worksites			✓		✓	✓
Private worksites			✓		✓	✓
Restaurants			✓		✓	✓
Day care centers	✓ *				✓	✓
Grocery stores			✓		✓	✓

*When children are on premises.

Tobacco Economy

Tobacco Agriculture, 1994

Acres harvested 3,000
Production in pounds 5,910,000
Cash receipts from tobacco \$10,000,000
Rank 14 of 16 tobacco producing states (No. 1 is highest cash receipts)
Tobacco as a percentage of cash receipts from crops and all farm commodities 0.2%

Tobacco Manufacturing, 1992

None

Tobacco Use Prevention and Control Program

Funding: NCI ASSIST

Regional Network: Great Lakes Tobacco Control Coalition

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